

Job Title: Nutrition Business Development Intern

ABOUT THE COMPANY:

Doherty Nutrition is the largest private dietetics practice in Texas and soon to be Illinois that provides nutrition counseling and consulting services. We provide nutrition services that range from individual counseling, group classes, public speaking engagements, and consulting projects. We are on a mission to take the stereotype of “diet” out of dietitian and make working with a dietitian simple, fun, and realistic.

Position Summary:

We’re seeking a driven Business Development Intern to support our business development manager with provider outreach, social media content, marketing projects, and strategic growth initiatives. You’ll gain hands-on experience in marketing, project management, and industry research, providing a solid foundation in business development.

Key Responsibilities:

- Assist with provider outreach, flyer updates, and prospect tracking
- In person flyer and brochure drop offs to medical provider offices
- Maintain a database of clients and outreach tracking
- Generate and create social media content
- Conduct website audits for updates
- Prepare presentations and sales materials
- Participate in meetings, track action items
- Support email marketing and market research

Minimum Qualifications:

- Strong interest in business development and marketing
- Excellent communication and problem-solving skills
- Proficiency in Microsoft Office
- Self-motivated and organized, with remote work experience preferred

Preferred Qualifications:

- Pursuing a degree in Business, Marketing, or related field
- Pursuing a career or degree in nutrition or dietetics

What We Offer:

- Hands-on experience and exposure to a growth-focused company
- Mentorship and networking opportunities
- Flexible hours, potential remote work, and full-time offer possibilities
- Individuals that do well in this role will have the potential to advance into higher level marketing roles as the organization grows

How to Apply:

Send your resume and a brief cover letter explaining your interest to:

kacilyn.helton@dohertynutrition.com